An open ended equity scheme following a value investment strategy



Market Market Investment Objective

The Scheme seeks to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.

Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

Date of Allotment

March 27, 2008

Nifty 500 TRI

Managing Fund Since

September 22, 2022 & November 21, 2022

Experience in Managing the Fund

1.3 years & 1.1 Years

Monthly: Minimum ₹ 1,000/-

⁰ Fund Category

Value Fund







Load Structure (as % of NAV) (Incl. for SIP)

Entry Load Nil

Exit Load For redemption/switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

Monthly Average AUM	₹	5330.20	Crores
AUM as on last day	₹	5452.90	Crores

Total	Ev.	anca	Ratio	/TED\	

Regular	1.89%
Direct	1.01%
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ncluding additional expenses and goods and service tax on management

Othe	r Parame	eters							
Stand	dard Devi	iation				16	.36	%	
Sharp	e Ratio			1.15					
Beta				1.06					
Portf	olio Turn	over		0.55					
Note:	Standard	Deviation,	Sharpe	Ratio	&	Beta	are	calculated	on

Note: Standard Deviation, Snarpe Kaulo of Deta are Calculated St. Annualised basis using 3 years history of monthly returns.

Risk Free Rate assumed to be 6.90% (FBIL Overnight MIBOR as on 29 December 2023) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiplies of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiplies of ₹ 1)

PORTFOLIO 1

Issuer	% to Net Assets
IT - Software	10.82%
Infosys Limited	4.71%
HCL Technologies Limited	1.69%
Wipro Limited	1.47%
Birlasoft Limited	1.04%
LTIMindtree Ltd	0.99%
Tech Mahindra Limited	0.93%
BANKS	10.20%
ICICI Bank Limited	3.08%
Axis Bank Limited	2.47%
IndusInd Bank Limited	1.95%
The Federal Bank Limited	1.73%
IDFC First Bank Limited	0.96%
Industrial Products	8.15%
Ramkrishna Forgings Limited	3.27%
WELSPUN CORP LIMITED	3.05%
Carborundum Universal Limited	1.81%
INOX India Ltd	0.02%
Pharmaceuticals & Biotechnology	6.59%
Sun Pharmaceutical Industries Limited	2.89%
Granules India Limited	1.89%
Strides Pharma Science Limited	1.81%
Banks	6.34%
State Bank of India	3.54%
Bank of India	1.43%
Punjab National Bank	0.75%
Union Bank of India	0.61%
Auto Components	4.91%
Minda Corporation Limited	2.72%

Issuer		% to Net Assets
Pricol Limited	1	1.66%
Craftsman Au	tomation Ltd	0.53%
Cement & Ce	ment Products	4.52%
Orient Cemer	nt Limited	1.74%
Ambuja Ceme	ents Limited	1.63%
Dalmia Bhara	t Limited	1.16%
Finance		4.49%
Mahindra & N	Mahindra Financial Services Limited	1.36%
Manappuram	Finance Limited	1.29%
Poonawalla F	incorp Limited	1.08%
Shriram Finar	nce Ltd	0.75%
Petroleum Pr	oducts	3.87%
Reliance Indu	stries Limited	2.94%
Hindustan Pe	troleum Corporation Limited	0.93%
Construction		3.45%
Larsen & Tou	bro Limited	2.03%
Kalpataru Pro	jects International Ltd.	1.42%
Power		2.89%
NTPC Limited	ı	1.53%
NLC India Lin	nited	1.21%
JSW Energy I	Limited	0.15%
Diversified FM	ACG	2.82%
ITC Limited		2.82%
Ferrous Meta	ls	2.64%
Jindal Steel 8	ù Power Limited	1.44%
Steel Authori	ty of India Limited	1.20%
Realty		2.47%
Sobha Limite	d	1.02%
DLF Limited		0.77%



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ssuer	% to Net Assets
Dberoi Realty Limited	0.68%
Automobiles	2.35%
Tata Motors Limited	1.43%
Hero MotoCorp Limited	0.92%
Industrial Manufacturing	2.12%
Honeywell Automation India Limited	1.18%
Praj Industries Limited	0.94%
Insurance	1.97%
Max Financial Services Limited	1.11%
SBI Life Insurance Company Limited	0.86%
Gas	1.94%
GAIL (India) Limited	1.46%
Indraprastha Gas Limited	0.48%
Agricultural Food & other Products	1.76%
Balrampur Chini Mills Limited	1.16%
Nath Bio-Genes (India) Limited	0.32%
Gulshan Polyols Limited	0.29%
Chemicals & Petrochemicals	1.76%
Gujarat Narmada Valley Fertilizers and Chemicals Limited	0.70%
Anupam Rasayan India Limited	0.62%
IG Petrochemicals limited	0.45%
FINANCE	1.48%
LIC Housing Finance Limited	1.32%
Power Finance Corporation Limited	0.15%
Retailing	1.18%
Aditya Birla Fashion and Retail Limited	1.18%

Issuer	% to Net Assets
Capital Markets	1.16%
Multi Commodity Exchange of India Limited	1.16%
Minerals & Mining	1.15%
NMDC Limited	1.15%
Telecom - Services	0.99%
Tata Communications Limited	0.99%
Leisure Services	0.97%
Chalet Hotels Limited	0.97%
Textiles & Apparels	0.96%
Welspun India Limited	0.91%
Gokaldas Exports Ltd	0.05%
Paper Forest & Jute Products	0.88%
Tamil Nadu Newsprint & Papers Limited	0.88%
IT - Services	0.86%
Cylent Limited	0.86%
Aerospace & Defense	0.77%
MTAR Technologies Limited	0.68%
Hindustan Aeronautics Limited	0.09%
Transport Infrastructure	0.61%
JSW Infrastructure Ltd	0.61%
Commercial Services & Supplies	0.36%
Security and Intelligence Services (India) Limited	0.36%
Household Products	0.25%
DOMS Industries Limited	0.25%
Cash & Current Assets	2.33%
Total Net Assets	100.00%

Investment Performance	NAV as on December 29, 2023: ₹ 106.5212				
Inception - Mar 27, 2008	Since Inception	5 Years	3 Years	1 Year	
Aditya Birla Sun Life Pure Value Fund	16.19%	15.50%	25.83%	43.16%	
Value of Std Investment of ₹ 10,000	106521	20544	19899	14302	
Benchmark - Nifty 500 TRI	12.07%	17.48%	20.34%	27.00%	
Value of Std Investment of ₹ 10,000	60311	22367	17411	12691	
Additional Benchmark - Nifty 50 TRI	11.33%	16.25%	17.24%	21.36%	
Value of Std Investment of ₹ 10,000	54315	21220	16101	12130	

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 51. Refer annexure on page no. 166-167 to know more on performance of schemes managed by Fund Managers. Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centere

NAV of Plans / C	NAV of Plans / Options (₹)						
Regular Plan Direct F							
Growth	106.5212	118.3519					
IDCWs: 40.2120 72.4268							
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SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	5 years	3 years	1 Year			
Total Amount Invested (₹)	1900000	600000	360000	120000			
Market Value of amount Invested	8310303	1108621	535296	156005			
Scheme Returns (CAGR)	16.80%	24.87%	27.64%	60.67%			
Nifty 500 TRI returns# (CAGR)	14.74%	21.42%	20.62%	43.09%			
Nifty 50 TRI returns## (CAGR)	13.80%	18.84%	17.49%	33.54%			

Past Performance may or may not be sustained in future. The fund's inception date is March 27, 2008, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

Scheme Benchmark, ## Additional Benchmark

Data as on December 29, 2023 unless otherwise specified

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded and bonus is adjusted. Load is not taken into consideration. annualized. IDCW are assumed to be reinvested

Product Labeling Disclosures

Aditya Birla Sun Life Pure Value Fund

(An open ended equity scheme following a value investment strategy)

long term capital growth

Fund



*Investors should consult their financial advisors if in doubt whether the product is suitable for them.